

# JOIN THE PROGRAM



SCAN ME

FRAMFAYETTEVILLE.ORG

## THE PROGRAM

**ONBOARDING**  
Learn more, ask questions, & choose installation process most suitable for you.  
*Sign up with the QR code to the left.*

**ARTIST & HOST MATCH UP**  
You will receive an E-mail!

**INSTALL**  
Within a 2 week period, connect with artist and collaborate to install.

**EVENT (optional)**  
Artists can engage with audiences in establishments to deepen the engagement in the host space.

**TAKE DOWN**

**INCREASED ENGAGEMENT**

PROMOTION

PROMOTION

PROMOTION

PROGRAM REPEATS

# FRAME FAYETTEVILLE

## WHY SHOULD YOU JOIN?

# 1 INCREASED FOOT TRAFFIC

Participating in Frame Fayetteville is a great way to turn your space into a vibrant destination, attracting art lovers and curious visitors alike.

# 2 ATTRACTING A NEW AUDIENCE

Frame Fayetteville gives you the chance to engage with a new crowd and turn casual visitors into loyal customers by offering them a unique, memorable experience.

# 3 LOCAL SUPPORTING LOCAL

This program fosters community collaboration! Frame Fayetteville strengthens equitable access to art while creating authentic, homegrown experiences.

## SUCCESSFUL STORY



For several years now, we have opened our space to local artists creating a system designed to draw people in. By investing and making your presence known, you're also contributing to the community. We're here together.

— KEITH HELM III  
The Bank of Fayetteville  
Marketing Coordinator

